

MMDP 119: Video Production
 Project 2: Documentary Project
 Point Value: 150 points
 Due: Friday, Nov 16th

As we have discussed in class today, documentary-style videos are a staple of the local video production marketplace and are essential for getting a message or story across to an audience.

For this project, we want to tell the story of some of our programs here at Lake Washington Institute of Technology. With your group, you will shoot and edit a 2-3 minute documentary featuring a program or service at our school. This should be something that will entice a potential student into knowing more about a program here on campus.

Please pay attention to all aspects of the workflow of a documentary. Be sure to establish your purpose early in the project and write your interview questions so that they funnel toward that purpose. Think thoughtfully about where and in what manner you will shoot your interview, what b-roll you will capture, and how you will edit the piece together. Your finished piece will be graded on the following factors:

- Quality of the video image: Exposure, Focus, and White Balance
- Interview techniques: Use of Good open-ended questions, self-contained answers (restating the question in the answer)
- Appropriately captured sound
- B-Roll: 10 or more shots of Good B-roll

Good projects will be placed on the LWIT YouTube Channel.

Your final project will be graded using the following rubric:

Category	Needs Work (10 points)	Acceptable (20 points)	Professional (30 points)
Focus / Exposure / White Balance	5 or more shots have improper focus / exposure / white balance	1-4 shots have improper focus / exposure / white balance	All shots have proper focus / exposure / white balance
Interview Techniques	Questions have to be included for interview to make sense	Nice, self-contained answers, but interviewer does not open up much	Good Interview. All answers are self-contained. Interviewee opens up and gives well though answers
Sound	On Camera Sound is used	Non-camera sound source is used but with some problems	Good, non-camera sound captured
B-Roll	Less than 5 shots of B-roll	5-9 shots of B-roll captured	10 or more shots of B-roll are captured
Team Score	Scored by Team Members		