

Digital Storytelling  
Lake Washington Institute of Technology  
Winter Quarter 2012

<b>QUARTER DATES:</b>	Jan 3 <sup>rd</sup> – March 22 <sup>nd</sup> , 2012
<b>CREDITS/COURSE ID:</b>	5/MMDP 107
<b>CLASS HOURS/ROOM:</b>	Lecture: T 9:00 – 11:50am
<b>INSTRUCTOR NAME:</b>	Rob Nyland
<b>E-MAIL ADDRESS:</b>	<a href="mailto:Rob.Nyland@lwtc.edu">Rob.Nyland@lwtc.edu</a>
<b>PHONE NUMBER:</b>	425.739.8381
<b>OFFICE LOCATION/ OFFICE HOURS:</b>	Office: W408 Office Hours: MW 8-9am, T 1-3pm, Th 11a-12pm
<b>WEB RESOURCE:</b>	<a href="http://angel.lwtc.edu">http://angel.lwtc.edu</a> login: student id number (885...) password: the first 5 letters of your last name

**PREREQUISITE(S):** None

**COURSE DESCRIPTION**

An introduction to the process of storytelling in the digital age. In the class, students will learn a variety of formats (linear, non-linear, news) and methods (storyboarding, screenwriting) to aid in the process of clear and compelling storytelling. Students will complete the process of conceptualizing their stories and presenting them to an audience.

**METHOD OF INSTRUCTION**

MMDP 107 is an exploration of the art of storytelling in the digital age. As it is an exploration, there will be an emphasis upon writing and discussing student stories. Students will be expected to participate in class discussions and in providing feedback on other students' projects.

This class is taught in the hybrid format, meaning that we will meet once a week for traditional face-to-face instruction. Additional instruction and activities will be delivered through Angel.

**COURSE OUTCOMES/OBJECTIVES**

Upon successful completion of the course, the student will be able to:

- Conceptualize and pitch potential story ideas
- Create linear and non-linear stories for a variety of media formats
- Explain differences in storytelling modes depending on the medium
- Tell stories visually through the use of storyboards and video projects

**OUTCOMES ASSESSMENT**

- Assignments
- Projects
- Examinations

**SUGGESTED TEXT**

The Screenwriter's Bible  
By David Trottier  
ISBN: 1879505843

## REQUIRED SUPPLIES AND MATERIALS

1. Notebook
2. Pen
3. Headphones
4. Thumb drive (Be sure and save a copy of your project)
5. Celtx software. Go to <http://www.celtx.com> and download your free copy of the program.

## GRADING

Student Grades will be determined from student performance on these activities:

	<u>Points</u>
Discussion Posts (10 at 20 points each)	200
Visual Story Project	100
Commercial Pitch	100
Final Project: Short Screenplay	200
Writing Exercises (8 at 25 points each)	200
CLOSAT Posts (10 at 10 points each)	100
Participation	100

Grades will be determined from percentage of points earned out of the total possible in the course using the following scale:

A 4.0 950-1000	B- 2.7 800-829	D+ 1.3 660-699
A- 3.7 900-949	C+ 2.3 760-799	D 1.0 630-659
B+ 3.3 860-899	C 2.0 730-759	D- 0.7 600-629
B 3.0 830-859	C- 1.7 700-729	F 0.0 <600

- Note: A final grade of 2.0 in this course is required for the certificate or Degree track.
- If you choose to drop this class, withdraw through registration by the withdrawal deadline. If you do not complete the class and fail to withdraw, you will receive a grade of 0.0

## ASSIGNMENTS

### WRITING EXERCISES

Because this is a storytelling class, you will spend a lot of your hybrid-time writing. Writing exercises are designed to develop your storytelling and concepting skills. These assignments are expected to be well thought out and written, as each will prepare you for later projects in the class. Writing exercises will be turned in via a Drop Box in Angel. Each is worth 25 points.

### DISCUSSION POSTS

Each week you will be given a question to discuss with your fellow class members via the Angel Discussion forums. You will be expected to create a thoughtful original response to the question, as well as a response to another students post. Your original post is worth 10 points, while your reply is worth another 10 points. You must do both to receive full credit (20 points).

### CLOSAT POSTS

To help you create ideas you will participate in creating a weekly online writing journal via Discussion board in Angel. On this discussion board you will post an idea for a **Character, Location, Object, Situation, Action, or Theme**. Your post can be as descriptive as you want it to be as it is meant to be a notebook for you as well as a place to get feedback on your ideas. Each CLOSAT post is worth 10 points.

## **COURSE POLICIES, PROCEDURES AND CLASSROOM RULES OF CONDUCT**

### **PARTICIPATION**

Class begins and ends on time, unless otherwise indicated by the instructor. Attendance will be taken the first day of class, after which it is the student's responsibility to sign themselves in when they come to class. Participation points will be based on the degree to which the student engages with the instructors and other students in class discussion.

Class members who are late, sleep during class, work on other projects, or are disruptive in any other way will receive no or partial participation points for that day.

*Those members of the class not present for a given class period will not receive any participation points for the missed class period.*

### **MAKE-UP/LATE WORK**

- Students are required to be in-class and on time on presentation days. Students not present on presentation days will receive a 25% reduction on their grade for that project.
- If a student misses class it is their responsibility to find out any missed assignment, projects, or response questions via Angel or another member of the class. No extra time will be given to students to complete an assignment if they claim they did not know about it.
- All assigned work for the week is due by the assigned date during class-time or via Angel. Work turned in after this will be considered late and will be subject to a 10% late work penalty for each week that it is late. Please discuss with the instructor any extenuating circumstances.
- No late work will be accepted after March 20<sup>th</sup>.

### **PLAGIARISM**

- Cheating, plagiarism, theft, or hurtful behavior toward others shall be grounds for discipline pursuant to college rules. Plagiarism is defined as not doing your "own work." If you turn in assignments that are created by someone else (Including Wikipedia authors), you will receive a 0 for that assignment and will not receive time to make up the assignment.

### **CLASSROOM RULES OF CONDUCT**

- Students engaged in any behavior that is disruptive to the learning environment will be warned once and then asked to leave the classroom. This may include, but is not limited to, computer use during instruction, cell phone use, use of inappropriate language or making racist or sexist remarks.

### **OTHER INFORMATION/SUPPORT SERVICES**

1. **Students with Disabilities:** Students requesting academic adjustments related to disability should contact Disability Support Services (DSS) in W207 in person, by phone (425) 739-8204 or by email. Students who have already requested services through DSS for academic adjustments in this class should talk with the instructor as soon as possible to arrange for accommodations.
2. **Equal Opportunity Information**—Lake Washington Institute of Technology is an equal opportunity college and is committed to principles of diversity. The college accepts students without regard to race, color, religion, national origin, gender, sexual orientation, age, marital status, disability, or status as a disabled veteran or Vietnam-era veteran.

### 3. Emergency Information-

- a. Evacuation procedures—posted in each classroom
- b. School closures: Check local radio stations or [www.schoolreport.org](http://www.schoolreport.org) in the event of weather or other possible closures. Last minute changes to class schedules will be announced on the angel website.
- c. You may also sign up for our new Emergency Alert Notification System (codename: Alerts) by visiting the LWIT homepage (lwech.edu) This will allow you to be notified of Campus Wide alerts via your personal email address and/or your cell phone through text messaging. In order to register you will need to have ready your SID (Student ID number) and PIN (Personal ID number). If for any reason you can't find or remember these numbers contact one of the following:

Students: Via the web through your Student Toolbox/Display My SID or directly to <https://www.lwtc.ctc.edu/wts//student/waci240.html> Or Enrollment Services at 425-739-8104

### 4. Campus Resources:

- a. Computer Lab: The student Computer Lab provides students with hardware/software available to complete assignments
- b. Peer Tutoring: Peer tutoring is available for students who are having difficulty in a class. If you would like to request a tutor, please contact Charlie McKain in the Academic Skills Center T217 to obtain and complete the appropriate paperwork. If you have any general questions about tutoring, please contact him at 425-739-8374 or [tutor@lwtech.edu](mailto:tutor@lwtech.edu)
- c. Writing Center: Informational handouts, special grammar practice software, and writing tutorials are available in the Writing Center, room T217. There is no fee associated with the use of Writing Center computers or printers. Hours vary by quarter and are posted on the entrance to T217.
- d. Bookstore <http://www.lwtc.ctc.edu/about/mall/foodretail/bookstore/>
- e. Library: <http://lwtechlearningcommons.com>
- f. Health Room: West 101, 425-739-8400
- g. Campus security: For serious or potentially serious emergencies, including crimes in progress, call 9-911 from any college-owned phone. From pay phones call 911, toll free.
- h. For non-life threatening urgent needs call 611.
- i. For non life threatening requests call (425) 739-8218
- j. Custodial pager number is (206) 996-1277.